

# MSc PROJECT MANAGEMENT

## 项目管理硕士

XJTLU | MSc  
PROJECT MANAGEMENT

### CAREERS

The demand for project managers is growing strongly as 40% of all economic activity is conducted through projects. Graduates from this programme can expect to work in project management roles across a range of industries including e-commerce, oil and gas, software, IT, construction, airlines, consulting, retail and manufacturing. Graduates are expected to enjoy excellent employment prospects as demand grows for project management professionals able to work confidently in an international context. The programme also provides a solid foundation for pursuing further study.



**START DATE**  
September 2021



**ATTENDANCE**  
Full time



**SCHOOL**  
International Business  
School Suzhou



**LOCATION**  
Suzhou



**ACCREDITATION**  
AACSB, ACA, ACCA,  
CIMA, CPA



**DURATION**  
18 months

### MODULES

#### COMPULSORY MODULES

CONTEMPORARY PROJECT MANAGEMENT  
PROJECT RISK MANAGEMENT  
STRATEGIC BUSINESS ANALYSIS  
PROJECT STAKEHOLDER MANAGEMENT  
PROJECT LEADERSHIP AND GOVERNANCE  
DISSERTATION/CONSULTANCY CAPSTONE PROJECT

#### OPTIONAL MODULES

STRATEGIC ORGANISATIONAL DESIGN  
SOCIAL MEDIA MARKETING  
ACCOUNTING AND FINANCIAL MANAGEMENT  
MICROECONOMICS  
STRATEGIC PURCHASING MANAGEMENT  
ENTREPRENEURSHIP AND BUSINESS CREATION  
SOCIAL COMMERCE  
STRATEGIC OPERATION MANAGEMENT  
ORGANISATIONAL BEHAVIOUR AND PEOPLE MANAGEMENT

#### ADDITIONAL LEARNING ACTIVITIES

Additional learning activities are a part of your master's degree. Students should select the ALAs that will develop competence in all the key skills needed to be successful. The IPMA ICB4.0 framework is used to identify weaknesses in these key skills. Normally, ALA hours will be distributed evenly across each semester, amounting to 200 hours per semester.

Some mandatory additional learning activities are given below. Please check the programme specifications for a complete list of ALAs and related requirements.

INTRODUCTION TO RESEARCH METHODS I  
INTRODUCTION TO RESEARCH METHODS II  
CHINESE STAGE I (FOR INTERNATIONAL STUDENTS)  
CHINESE STAGE II (FOR INTERNATIONAL STUDENTS)  
PROJECT MANAGEMENT SOFTWARE TRAINING.



## MSc PROJECT MANAGEMENT

The MSc Project Management programme will equip you with the skills and knowledge to successfully manage projects in a variety of industries and contexts in China and around the world.

This major is not only suitable for professionals with work experience, but can also meet the needs of novices in project management-related positions. This major first introduces in a very comprehensive way the fundamentals of project management to students. Then students are led to conduct additional reading and progressively master the project management competencies that research shows are needed to succeed. Finally, students will conduct research that will advance the body of knowledge and students graduate as leaders in the field.

The programme is delivered in the International Business School Suzhou (IBSS), one of an elite group of institutions worldwide to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). IBSS was the youngest business school to achieve the triple accreditations.



### KNOWLEDGE AND SKILLS

By the time you graduate from the MSc Project Management, you will have:

- an understanding of the role of project management and the project manager in the life of a project
- the skills to engage with senior management to shape the strategic objective of projects
- a critical understanding of management and leadership theories and know how they apply to projects locally and across international borders
- knowledge of the components, processes, tools and techniques in the project management discipline as well as the interactions between these elements
- the skills to initiate, plan, execute, control, lead, evaluate and close projects on time, within budget and with consideration to quality constraints
- the ability to apply a range of techniques to determine, document and refine project goals, and deliver the expected business benefits.

### WHY SHOULD I STUDY PROJECT MANAGEMENT AT XJTLU?

- Students master the technical skills to effectively plan, implement, control, supervise and transfer projects of various scales and complexity in the highly competitive global market
- Students self-assess against the soft-skills that are needed to realise business benefits and they are directed to undertake modules that develop their areas of weakness
- The curriculum design of this program is based on globally recognized standards and students have the option during the program to obtain professional certifications (PMP and IPMA) from professional project management institutions
- Earn a University of Liverpool degree that is recognised by the Chinese Ministry of Education.

## 项目管理硕士

本硕士项目为学生配备成功管理各种行业及背景的项目必要技能及知识。学生将获得多方面知识，包括如何在竞争激烈的全球市场中高效地计划、执行、控制、监督及移交各种不同大小及复杂程度的项目。

本专业不仅适用于有工作经验的专业人士，也能满足项目管理相关职位上新手的需要。本专业首先向学生介绍了项目管理知识体系的核心内容。并指导学生进行额外的阅读和研究，以了解该领域的新发展。学生将发现并掌握由研究支持的项目管理能力，从而提高项目管理和项目成功的机率。

通过实践和理论两个视角，本专业将教授学生项目管理是如何在整个组织体系中助力企业增长并达到战略目标。

西浦国际商学院已于 2016 年和 2018 年分别获得国际高等商学院协会 AACSB (Association to Advance Collegiate Schools of Business) 和欧洲质量发展体系 EQUIS (European Quality Improvement System) 认证，并于 2020 年获得英国工商管理硕士协会 AMBA (The Association of MBAs) 认证。这标志着西浦国际商学院成为全球第 103 所，也是最年轻的一所获得商学院三大顶尖认证的国际一流商学院。

### 毕业生所获知识与技能

本专业毕业生将具备以下能力：

### 专业优势

## 就业

学习项目管理前景广阔，对于项目经理的需求与日俱增。该专业的毕业生可在电子商务、石油和天然气、软件、IT、建筑、航空、咨询、零售和制造业等多个行业就业。随着对能够在国际环境下自信工作的项目管理专业人才的需求不断增长，毕业生有望获得良好的就业前景。该专业也为进一步学习打下坚实的基础。

## 课程

INTERNATIONAL BUSINESS SCHOOL SUZHOU  
AT XJTLU  
西浦国际商学院

International Business School Suzhou (IBSS) offers a unique blend of Western and Chinese academic practices. Our 150 international staff are an impressive mix of top researchers and experienced business professionals.

For our corporate partners, we offer customised workshops, seminars, and multi-month cross-disciplinary programmes for all managerial levels as well as online and offline open enrolment programmes.

西浦国际商学院 (International Business School Suzhou, 简称IBSS) 体现了中西方学术实践的独特融合。我们的150名教职员工来自世界各地，其中不乏顶尖科研人员与经验丰富的商界人士，令人印象深刻。

同时，我们向企业合作伙伴的管理者提供定制的工作坊、研讨会和为期数月的跨学科课程，同时可以线上或线下方式学习。

XI'AN JIAOTONG-LIVERPOOL UNIVERSITY  
西交利物浦大学

Xi'an Jiaotong-Liverpool University is an international joint venture university founded by Xi'an Jiaotong University in China and the University of Liverpool in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities and is the first and only one of its kind approved by the Ministry of Education in China.

西交利物浦大学是经中国教育部批准，由西安交通大学和英国利物浦大学合作创立的，具有独立法人资格和鲜明特色的新型国际大学。