

# BSc

# ECONOMICS

XJTLU | BSc  
ECONOMICS

**DURATION**  
Three or four years

**START DATE**  
September 2021

**QUALIFICATION**  
XJTLU  
BEcon Economics

**LOCATION**  
Suzhou

**2+2 STUDY**  
Available

**University of Liverpool**  
BA Business Economics  
BSc Economics

**SCHOOL**  
International Business  
School Suzhou

**ATTENDANCE**  
Full time

## MODULES

### YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

### YEAR TWO

#### Compulsory modules:

PRINCIPLES OF MICROECONOMICS  
INTRODUCTION TO STATISTICS  
PRINCIPLES OF MACROECONOMICS  
MATHEMATICS FOR ECONOMICS AND BUSINESS

You will also choose optional modules in finance, international business, or marketing, depending on your chosen specialisation.

#### Optional modules (Finance specialisation):

INTRODUCTION TO FINANCIAL ACCOUNTING AND ACCOUNTABILITY  
INTRODUCTION TO BUSINESS AND ECONOMICS  
FOUNDATIONS OF FINANCE  
INTRODUCTION TO MANAGERIAL ACCOUNTING

#### Optional modules (International business specialisation):

INTRODUCTION TO BUSINESS AND ECONOMICS  
MANAGING ACROSS BORDERS  
INTRODUCTION TO INTERNATIONAL BUSINESS & MANAGEMENT  
CONSUMER BEHAVIOURS

#### Optional modules (Marketing specialisation):

INTRODUCTION TO BUSINESS AND ECONOMICS  
FUNDAMENTALS OF MARKETING  
CONSUMER BEHAVIOURS  
INTEGRATED MARKETING COMMUNICATIONS

### YEAR THREE

#### Compulsory modules:

MICROECONOMICS I  
MACROECONOMICS I  
ECONOMETRICS I  
MICROECONOMICS II  
MACROECONOMICS II  
ECONOMETRICS II

#### Optional modules (Finance specialisation):

HISTORY OF ECONOMIC THOUGHT  
ISSUES OF ECONOMIC POLICY  
FINANCIAL MANAGEMENT  
BEHAVIOURAL ECONOMICS  
DYNAMIC OPTIMISATION IN ECONOMICS  
MATHEMATICAL ECONOMICS

#### Optional modules (International business specialisation):

INTERNATIONAL MANAGEMENT  
HISTORY OF ECONOMIC THOUGHT  
INTERNATIONAL DEVELOPMENT  
BEHAVIOURAL ECONOMICS  
INTERNATIONAL LABOUR MARKETS  
DYNAMIC OPTIMISATION IN ECONOMICS  
ISSUES OF ECONOMIC POLICY  
MATHEMATICAL ECONOMICS

#### Optional modules (Marketing specialisation):

RETAIL MARKETING  
HISTORY OF ECONOMIC THOUGHT  
MARKET RESEARCH  
BEHAVIOURAL ECONOMICS  
DYNAMIC OPTIMISATION IN ECONOMICS  
ISSUES OF ECONOMIC POLICY  
MATHEMATICAL ECONOMICS

### YEAR FOUR

#### Compulsory modules:

ADVANCED ECONOMETRICS  
FINAL YEAR PROJECT (PHASE I AND II)  
ADVANCED MACROECONOMICS

#### Optional modules (Finance specialisation):

BUSINESS FINANCE  
MONETARY ECONOMICS  
GAME THEORY  
FINANCE AND MARKETS  
INTERNATIONAL TRADE  
THE CHINESE ECONOMY  
ENVIRONMENTAL ECONOMICS

#### Optional modules (International business specialisation):

BUSINESS IN THE ASIA-PACIFIC REGION  
INTERNATIONAL MARKETING  
MONETARY ECONOMICS  
GAME THEORY  
INTERNATIONAL TRADE  
STRATEGIC MANAGEMENT AND BUSINESS POLICY  
THE CHINESE ECONOMY  
ENVIRONMENTAL ECONOMICS

#### Optional modules (Marketing specialisation):

INTERNATIONAL MARKETING  
CORPORATE COMMUNICATION  
MONETARY ECONOMICS  
GAME THEORY  
STRATEGIC MANAGEMENT AND BUSINESS POLICY  
SERVICE MARKETING  
THE CHINESE ECONOMY  
ENVIRONMENTAL ECONOMICS

Xi'an Jiaotong-Liverpool University  
西交利物浦大学

# BSc ECONOMICS

The BSc Economics programme will provide you with comprehensive training in the theoretical and quantitative tools used in economics. You will learn how to apply this training to understand, analyse and interpret the workings of real-world markets. While all students receive a rigorous grounding in microeconomics, macroeconomics and econometrics, you can specialise in

business or marketing.

The programme is delivered in the International Business School Suzhou (IBSS), one of an elite group of institutions worldwide to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). IBSS was the youngest business school to achieve the triple accreditations.



## CAREERS

Graduates from this programme will be well-prepared for management and specialist positions in business sectors such as management consultancies, financial sectors, international organisations, government and civil service, as well as positions in marketing, law and entrepreneurship.

Graduates will also gain a solid foundation for postgraduate study in economics, finance, management or public administration.

## KNOWLEDGE AND SKILLS

By the time you graduate from the BSc Economics programme, you will have:

- the ability to demonstrate comprehensive and systematic understanding of economic concepts, principles, theory and modelling approaches, including theoretical foundations of modern economic thought, and practical and theoretical knowledge of micro-economic and macro-economic systems.
- the knowledge to apply economic theories to analyse the workings of real-world markets
- the skills to analyse and identify creative solutions to problems relating to business, industry and economic policy
- the ability to collect, organise, manipulate, present, critically evaluate and analyse economic and business data and information in an informative and accessible way for different audiences and users.

## WHY SHOULD I STUDY ECONOMICS AT XJTLU?

- Choose from a broad array of modules with a range of theoretical and applied topics, as well as specialised modules that give you an enhanced understanding of economic theory
- Gain a thorough understanding of the global economy and the Chinese economy in particular while obtaining insight into businesses and their contribution to on-going development in China and in other countries
- Take advantage of work placements that will give you an understanding of how your academic skills apply to real-world situations through XJTLU's continuously developed links with public and private sectors
- Be well-prepared to sit for the CFA Investment Foundations Program exam at a discounted registration fee by successfully completing the only module in China accepted into the CFA Institute Investment Foundations Academic Programme
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.

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毕业生可胜任的工作岗位包括：企业管理层职员，管理咨询、财经、国际组织、政府等行业的专业人员；毕业生也可任职于企业市场、法务部门，或选择创业。

同时，本专业为毕业生继续攻读经济学、金融学、管理学或公共管理学硕士学位奠定了扎实的基础。

在英国，本科阶段学习学制三年，而中国本科阶段学制为四年。因此，对于已获得相应学时、证书的学生，

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- 本专业开设一系列的经济学专业课程，帮助学生更全面地了解经济学理论，同时为学生提供多种选修课程，包括一系列理论性和应用性课程
  - 引导学生全面了解全球经济趋势，尤其是中国经济发展趋势，深度理解商业对中国和各国经济持续发展的影响
  - 在学术研究之外，引导学生通过企业实践学习如何将专业知识运用于现实世界
  - 西浦国际商学院所开设的“商业与经济学概论”课程，是国内唯一被特许金融分析师协会（CFA Institute）投资基础学术项目所认可的课程，顺利完成该课程的学生将具备有效的知识通过CFA投资基础认证考试，并可享受考试注册费折扣优惠
  - 毕业生可同时获得中国教育部认可的西交利物浦大学学位和国际认可的英国利物浦大学学位。